



12 January 2017

ADVISORY

To : **ALL ELECTRIC COOPERATIVES**

Subject : **Standard Signage for Electric Cooperatives**

To reinforce and enrich the NEA-ECs partnership and to further promote this alliance to member-consumer-owners and stakeholders, NEA has come up with a standard one identity, one logo, and one color signage for all electric cooperatives. This signage is to be displayed in front of EC headquarters, sub-offices, sub-station offices and other facilities.

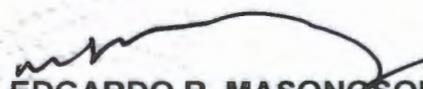
The template is downloadable from the NEA website at www.nea.gov.ph. The file is designed on a 4 x 8 feet lay-out but you may rescale/resize it as necessary. An example of an accomplished signage is also made available for your ready reference.

It is recommended that the signage be printed on a standard 4 x 8 feet plywood size outdoor tarpaulin and mounted on ply board. Also, use of flood lights or spotlights is suggested to enhance display of the signage.

We have set a simultaneous day for the display of the signages on January 31, 2017. ECs are requested to take a picture of the posted signage and email it to NEA on or before February 6, 2017.

Should you have any queries on the technical specifications, please coordinate with the Public Affairs Office at (02) 929-2237/9291909 local 153 or email at pao_nea@yahoo.com.

For your compliance.


EDGARDO R. MASONGSONG
Administrator



Handwritten initials and date:
NJE
1-17-17